

Alert: Beware of

## **FAKE REWARD POINTS FRAUDS**

Tips from Telangana State Cyber Crime Bureau



Cyber fraudsters are employing phishing tactics to target individuals by sending fraudulent SMS messages containing links purportedly for redeeming reward points or loyalty points. These messages often claim that the points are due to expire soon and need immediate redemption. However, clicking on the provided link leads to a deceptive web form where victims are asked to input sensitive financial information, such as credit card number, expiry date, and CVV number. Subsequently, victims may receive a call where they are pressured to provide OTPs (One-Time Passwords) or enter them directly into the web form. Within moments, victims may receive messages notifying them of unauthorized online transactions or e-wallet loads using their card details.

## PRECAUTIONS TO TAKE

- · Refrain from clicking on links shared through SMS or messaging apps like WhatsApp, especially if they request financial information or seem suspicious.
- · Never share your account or card details, including OTPs, over phone calls with strangers or unsolicited callers.
- · Always verify the authenticity of reward points or offers by checking directly on the official website or mobile app of your bank or financial institution.
- · Your safety and security are our utmost concern. By staying informed and exercising caution, we can collectively combat fake reward points frauds and protect ourselves and our community from falling victim to such deceptive schemes.

If you believe you have been targeted by this scam or encounter any suspicious activity, please report it promptly to the **Telangana State Cyber Crime Bureau.** 

Stay vigilant, stay safe.

Best regards,



**Telangana State Cyber Security Bureau**